

Launching the new Nv-Series: Mitsubishi Electric Trane HVAC Re-Name Ductless Products



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IMPORTANT DATES

First Order:
4/15/19

First Ship:
4/15/19 (factory direct)

Sales Literature
Available soon
through Mitsubishi portal

Technical Literature
Available now

Pricing Info
Available now

WARRANTY INFO
**Registered Limited
Warranty**

- Varies by product family

**Non-Registered Limited
Warranty**

- Varies by product family

Ratings Info
AHRI ratings available at
www.ahridirectory.org

To enhance our Mitsubishi Electric Trane HVAC branding efforts, we will be re-naming the co-branded ductless products to Nv-Series. Trane together with Mitsubishi Electric for ductless will give your customers a premium solution for ductless applications. As with any product, there are bound to be maintenance, service and warranty calls. When a home owner searches for a contractor to work on the unit using our model number, they will find only Trane contractors. Our market research has shown that co-branding generates more leads for ductless. Having product direct from the factory with the Trane brand helps us maintain our quality standards. As we develop new products with Mitsubishi Electric, these will further integrate our unified brand.



How this benefits you:

In many markets there are multiple distributors selling Mitsubishi Electric today. Contractors can shop the price for a project quickly by picking up the phone or online. By changing model numbers and nomenclature, Trane will be able to build its unique value position in the market and avoid a price war. A unique model number for Trane will help with future development and sales with Nexia, furnaces and coils, and any other co-developed products in the future. The Mitsubishi Electric Trane HVAC joint venture is offering leading solutions now and into the future.

See the **FULL Model Number and Nomenclature Table** [HERE](#)

SERIES LEGEND:		
NEW NOMENCLATURE:	NEW SERIES:	MITSUBISHI FAMILY:
EL	ENTRY LEVEL	WR
ML	MID LEVEL	ML
ML 115V	MID LEVEL 115 VOLT	JP
ST	ENERGY STAR QUALIFIED	GL
PH	PRO HEAT	FH
MX	MULTI-ZONE	MXZ
MX PH	MULTI-ZONE PRO HEAT	MXZ H2i
EF	SAME AS ME MODEL	EF
KONNECT	MATCHES NON-HIGH WALL INDOOR STYLES WITH A SINGLE OUTDOOR	ALL OTHER M-SERIES

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