New Lower Pricing for GMU/V and A4MX eRTPB2113 | October 12, 2021



What's Happening:

Late last year we eliminated some lower volume product to provide more capacity for higher volume products while also reducing complexity in our product offering. Manufacturing of these products ceased in the January 2021 timeframe. We still have some inventory on these products, so we are lowering pricing to help sell them.

Why this matters to you:

New pricing is updated and available in the system. Once inventory is depleted, the products will no longer be available. Model numbers impacted with this price change:

GMU/V	A4MX
GMU2AEB37051SA	A4MXA1824AC6HA
GMU2AEB37101SA	A4MXA3036AC6HA
GMU2APB24051SA	A4MXC3642AC6HA
GMU2APB24081SA	A4MXC4260AC3GA
GMU2APB30081SA	A4MXD4248AC6HA
GMV2AEB39051SA	
GMV2AEB39101SA	
GMV2APB26081SA	
GMV2APB32081SA	

Action Needed:

Review inventory to see if any of these models meet your needs

Timing:

New reduced pricing is active

Contact Information:

<u>Antione Ford</u> – Product Manager, Value Products

Austin Leigh - Product Manager, Coils