

# 2018 Promotional Tools Program Sign up Form

# FALL 2018

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Phone #: \_\_\_\_\_

Regional Sales Leader: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Email: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_

### How to qualify

To qualify for the promotional tools program, a qualifying preseason order must be placed with RS Parts. The minimum order level to participate in this program is \$25,000.00.

### Available Options

With your qualifying purchases, you will receive a total of **600** points to be applied to the publications of your choice.

In the spaces provided, please indicate which options you would like to choose, and the number of points you wish to apply to each of your options. You may mix, match, and combine your points between any single or combination of options to achieve 600 applied points. The amount of points applied to each option will determine the quantity of that option. For example, if you wish to order 200 catalogs, and 300 each of three separate flyers, apply 300 points to Catalog and 100 points each to Flyer 1, 2 and 3.

The listed options are shown with minimum order quantities.

**Points Applied**

**Catalog: 150 points per 100 qty = \_\_\_\_\_**  
(100 qty minimum)

**Flyer 1: 100 points per 300 qty = \_\_\_\_\_**  
(150 qty minimum)

**Flyer 2: 100 points per 300 qty = \_\_\_\_\_**  
(150 qty minimum)

**Flyer 3: 100 points per 300 qty = \_\_\_\_\_**  
(150 qty minimum)

**Flyer 4: 100 points per 300 qty = \_\_\_\_\_**  
(150 qty minimum)

**Flyer 5: 100 points per 300 qty = \_\_\_\_\_**  
(150 qty minimum)

**Flyer 6: 100 points per 300 qty = \_\_\_\_\_**  
(150 qty minimum)

**= 600**

Note: Flyers are based on single sheet 8.5 x 11, single or two side print, with or without single fold. Other sizes and layouts are available on request and point applications can be adjusted accordingly to accommodate. Additional quantities are available for an extra charge.

### Flyer Mailing Option

Would you like a quote on USPS direct mail option?  
(cost is additional and requires a provided mailing list)

Yes

No



Orders are completed on a first come, first serve basis.

Please allow one to two weeks time for layout and production when submitting your flyer promotion.

**Please Fax this completed form to Prokup Media Inc., Fax: 815.223.7954**

A member of the Prokup Media design staff will contact you once your order has been received and processed.

Prokup Media Inc., 227 Bucklin St. LaSalle, Illinois 61301

Questions? Please Call Prokup Media @ 815.223.7953 8:00AM-4:30PM Mon-Fri CST